



ADVANCED WATER HEATING INITIATIVE™

NATIONAL HEAT PUMP WATER HEATER DAY

Wednesday, October 23, 2024
A Virtual Event

Sponsorship Overview



The [Advanced Water Heating Initiative](#) is made up of hundreds of participating organizations seeking to transform the market for heat pump water heaters. We know that collectively we have the power to create a clean energy, low-carbon future. Heat Pump Water Heater (HPWH) Day is our signature event, where we bring the focus and attention of the vast AWHI network and beyond on decarbonized water heating. Through live educational and networking events and a vast social + traditional media campaign, HPWH Day elevates the message of advanced water heating across the country.

AWHI and partners kicked off the first-ever Heat Pump Water Heater Day in 2022 and the scope and reach of the event has continued to grow. Join us for HPWH Day 2024!

Statistics from previous events:

7 million
total reach on Twitter

100+ organizations
posting on Social Media

387 live viewers
at Manufacturer's
Roundtable webinar

986 total viewers
during week of event

25+ people
hugging their water heaters

Sample of 2023 Participating Organizations:

RE Tech Advisors
BGE
Steven Winters Associates
CalMTA
Energy Code Ace
AESP
Pitchfork Communications
Rheem
C + C
Energy Vanguard
ICF

NEEA
Zero
Ariston
Multifamily Energy Program Hub
TRC
MEEA
BPA
ENERGY STAR
Slipstream
Harvest Thermal
Tech Clean California

OneEnergy Renewables
Pattern
Tetra Tech, Inc.
Westwood Professional
Services
Efficiency First California
Community Energy Project Inc
Mestek Inc

2024 Sponsorship

Benefits at all Sponsor Levels

- Logo feature in email promotion, website and sponsor reel
- Opt-In attendee list (by request)
- Social Media announcement of partnership on AWHI social channels

	Presenting Sponsor	Custom Session Sponsor	Keynote Presenting Sponsor	Registration Sponsor	Session Sponsor
	\$15,000	\$7,500 2 Available	\$5,000	\$3,500 Exclusive	\$2,500
Unique Logo Feature	Your organization presenting feature/mention and logo(s) featured in event masthead	Your organization's logo featured near session on the website program and on promotion for the session.	Your organization's logo featured near session on the website program, on promotion for the session and on screen for video introduction	Special message from your organization on registration webpage and registration confirmation emails	Your organization's logo featured near session on the website program, on promotion for the session and on screen for video introduction
Unique Sponsorship Benefit	Special Offer featured in Thank You Email to all attendees (optional, approved by AWHI) Your organization leader introduction of event in opening segment	Your organization provides content and speakers for a 30 minute session (approved by AWHI. Guidelines must be followed and testing required)	Introduction of Keynote Address by your organization leader (30-60 second video introduction, guidelines must be followed and testing required)	Thank you to your organization from Emcee during opening remarks Social Media announcement and re-posting of relevant sustainability-focused news	Introduction of select session by your organization leader (30-60 second video introduction, guidelines must be followed and testing required)

Event Sponsor

Sponsor the event with base level benefits:

\$1,500

2024 HPWH DAY Agenda

Connect with advocates, manufacturers, installers, homebuilders, and HPWH owners showcasing ENERGY STAR certified HPWHs and the ways they help create a better future.

Time	Program	Presenters
8:00 AM	Keynote Address	Department of Energy
8:30 AM	Plenary Session - Full HPWH Market Transformation: The Roadmap to 2040	NYSERDA California Energy Commission Southeast Energy Efficiency Alliance (SEEA)
9:15 AM	HPWH solutions in Low-Rise Multi-family and Light Commercial	Ecotope, NEEA, TRC
10:20 AM	Heat Pump Water Heaters in New Construction	Clayton Homes, Beazer, DR Horton, ENERGY STAR
11:30 AM	Commercial HPWH Roundtable	Elmco Stewart, Lync, Laars, Bonneville Power Administration
12:45 PM	Excellence in Water Heating Awards	Bonneville Power Administration, California Energy Commission
1:15 PM	Residential HPWH Update - New Manufacturers Come to Market	Bosch, Rinnai, Embertec, LG
2:20 PM	Residential and Commercial HPWH Load Shifting - Lessons from the Field	NBI, LBNL, PG&E, NEEA
3:30 PM	120-volt HPWHs	Slipstream, Barnett Plumbing
4:30 PM	Closing Remarks	New Buildings Institute

Contact

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Event Details

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advancedwaterheatinginitiative.org/hpwh-day

